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IMAGI INTERNATIONAL HOLDINGS LIMITED
意力國際控股有限公司

(incorporated in Bermuda with limited liability)

(Stock Code: 585)

PROFIT WARNING

This announcement is made by Imagi International Holdings Limited (the “**Company**”, and together with its subsidiaries collectively referred to as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that based on preliminary unaudited consolidated management accounts of the Company for the financial year ended 31 December 2024 (the “**FY2024**”) and information currently available to the Board, the Group expects to incur a net loss ranging from approximately HK\$18 million to HK\$20 million for FY2024 as compared to a net loss of approximately HK\$15 million for the corresponding financial year in 2023.

The expected increase in net loss for FY2024 were primarily attributable to, among other factors:

- (a) a decrease in revenue from both securities brokerage and money lending businesses; and
- (b) an increase in impairment allowances on margin loans receivable and loans receivable.

The aforementioned increase in losses were partially offset by the net realised gain from disposal of listed equity investments classified as held-for-trading and the reduction of unrealised losses from change in fair value of listed equity investments classified as held-for-trading.

As at the date of this announcement, the Company is still in the process of finalising its annual results for FY2024. The information provided herein is based on a preliminary assessment of the unaudited consolidated management accounts for FY2024 and the information currently available. The figures have not been reviewed or audited by the auditor of the Company or confirmed by the audit committee of the Board, and the actual results may therefore be subject to adjustments. The Company will issue further announcement(s) if and when necessary. Shareholders and potential investors must exercise caution when interpreting this data for evaluating the Group's financial conditions.

Shareholders and potential investors should carefully read the results announcement for FY2024 expected to be published in March 2025, along with upcoming 2024 annual report prepared in accordance with the requirements of the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Chairman

Hong Kong, 6 March 2025

At the date of this announcement, the Board comprises the following directors:

Executive directors:

Mr. Kitchell Osman Bin (*Chairman*)

Ms. Choi Ka Wing

Mr. Shimazaki Koji

Independent non-executive directors:

Mr. Chan Hak Kan

Ms. Liu Jianyi

Mr. Miu Frank H.